EXHIBITOR AND PROMOTIONAL PARTNERSHIP PROSPECTUS

SEPTEMBER 7-9 2017

MOUNT SINAI HOSPITAL
NEW YORK, NEW YORK

Second International Prostate Cancer Symposium and Inaugural World Congress of Robotic Oncology

HIGHLIGHTS
• Over 80 renowned global faculty
• Live 3D surgical demonstrations, including prostate, kidney, bladder and reconstruction
• Point-Counterpoint Debate
• Annual Push Up Challenge
• Gala to Raise Funds for Urologic Cancer Research

TOPIC AREAS
• Screening and Low Risk Disease
• Biomarkers and Genomics
• Immunotherapy
• Focal Therapy
• Localized Prostate Cancer
• Advanced Prostate Cancer
• Kidney Cancer
• Bladder Cancer

www.mountsinaiurologycme.org
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Dear Industry Colleagues:

On behalf of the Department of Urology at the Icahn School of Medicine at Mount Sinai Hospital in New York City, I would like to invite you to partner with the Second International Prostate Cancer Symposium and Inaugural World Congress of Robotic Oncology being held on September 6-9, 2017 at the New York Academy of Medicine in New York, NY. Ranked among the nation’s best for Urology in the 2016-2017 “Best Hospitals” issue of U.S. News & World Report, the physicians of Mount Sinai Urology Associates are leaders in robotic surgery and minimally invasive procedures to treat prostate, kidney, and bladder cancers. The Mount Sinai Urology team is also on the forefront of diagnosis and treatment for urinary tract and prostate disorders, erectile dysfunction, kidney stones, infertility, and pediatric urologic conditions.

Join the Mount Sinai Department of Urology for an interactive symposium with 3D demonstration of the latest robotic surgery techniques for prostate, kidney and bladder cancer. Directed by the world’s leading robotic experts and taught by an internationally renowned faculty, attendees gain emerging and practical tools to optimize their robotic surgical skills. Highlights include 3D viewing of robotic surgeries including prostate, kidney, bladder and reconstruction, point-counterpoint debates and inaugural address by Dennis Charney, MD, Dean of the Icahn School of Medicine at Mount Sinai.

Affiliating with the Second International Prostate Cancer Symposium and Inaugural World Congress of Robotic Oncology is the most direct route in meeting with and sharing your products with some of the most well-known, respected health care providers and decision makers in the urological community. As an essential part of the symposium, you will be able to place your product in the hands of key opinion leaders in the field and encourage new and existing relationships.

Please review the 2017 Partnership Prospectus and reserve your prime exhibit space today to participate in this cutting-edge urologic oncology conference. We look forward to having you as our industry partner. More information can be found at Mountsinaiurologycme.org or if you have questions please call Denise Castetter at (973)769-1020 or via email at denise@veritasmeetings.com.

Sincerely,

Denise Castetter

Mount Sinai Urology

Course Director
Ash Tewari, MBBS, MCh
Co-Directors
Ketan K. Badani, MD
Nina Bhwarday, MD, PhD
Carlos Cordon-Cardo, MD, PhD
William Oh, MD

Site Directors
Mantu Gupta, MD
Michael A. Palese, MD

W: 973-769-1020 | F: 847-960-3862 | denise@veritasmeetings.com
Mountsinaiurologycme.org
Diamond Jubilee celebration – 75 years of urology at Mount Sinai

75
YEARS
ANNIVERSARY

Push Up Challenge and Gala to Raise Funds for Urologic Cancer Research

DEAN AND CHAIRS WELCOME  ◆  LAST 75 YEARS JOURNEY Michael Droller

HIGHLIGHTS
Pediatric Urology Jeffrey Stock  ●  Men’s Health Program Steven A. Kaplan
Sexual Medicine Robert Valenzuela  ●  Reconstructive Urology Rajveer Purohit
Immunotherapy Simon Hall  ●  Robotic Surgery Ketan Badani  ●  Stone Center Mantu Gupta
Precision Urology Michael Donovan  ●  Intervention Urology Ardeshir Rastinehad

PRESENTATIONS ALSO BEING GIVEN BY
Carl Olsson • Alex Kirschenbaum • Michael Gribetz • Nihal Mohamed
Sujit Nair • Kamlesh Yadav • Shalini Singh Yadav • Chief Resident
Screening & Low Risk Disease

THURSDAY SESSION I  GENERAL SESSION

Ronney Abaza, MD
Ohio Health Dublin Methodist Hospital
USA

Thomas Ahlering, MD
University of California Irvine School of Medicine
USA

Ketan Badani, MD
Icahn School of Medicine at Mount Sinai
USA

Giuseppe Carriera, MD
University of Foggia
Italy

Peter Carroll, MD, MPH
University of California
San Francisco USA

Mark Emberton
MD, FRCS
University College
United Kingdom

Leonard Gomella, MD
Thomas Jefferson University Hospital
USA

James Gulley, MD, PhD
National Cancer Institute
National Institutes of Health
USA

Alexander Haese, MD
The Martini-Clinic
Prostate Cancer Center
Germany

Kenneth Haines, MD
Icahn School of Medicine at Mount Sinai
USA

Michael Herman, MD
Icahn School of Medicine at Mount Sinai
USA

Jim Hu, MD, PhD
Weill Cornell
USA

Eric Klein, MD
Cleveland Clinic
USA

Badrinath Konety
MD, FACS, MBA
University of Minnesota
USA

Manoj Monga, MD
Cleveland Clinic
USA

Lorelei Mucci, MPH, ScD
Harvard School of Public Health
USA

Aria Olumi, MD
Massachusetts General Hospital
USA

Michael Palese, MD
Icahn School of Medicine at Mount Sinai
USA

Vipul Patel, MD
Florida Hospital
Global Robotics Institute
USA

Christopher Porter, MD, FACS
Virginia Mason Medical Center
USA

Ardeshir Rastinehad, DO
Icahn School of Medicine at Mount Sinai
USA

Fritz Schröder, MD, PhD
Erasmus University Medical Center
Netherlands

Ash Tewari
MD, MBBS, Mch
Medicine at Mount Sinai
USA

Patrick Walsh, MD
The Johns Hopkins School of Medicine
Focal Therapy

THURSDAY SESSION II ◆ GENERAL SESSION

Mark Emberton
MD, FRCS
University College
United Kingdom

Herbert Lepor, MD
New York University
Langone Medical Center
USA

Dipen Parekh, MD
University of Miami
Miller School of Medicine
USA

Ardeshir Rastinehad, DO
Icahn School of Medicine
at Mount Sinai
USA

Peter Schulam, MD, PhD
Yale School of Medicine
USA

Nelson Stone, MD
Icahn School of Medicine
at Mount Sinai
USA

Bachir Taouli, MD
Icahn School of Medicine
at Mount Sinai
USA

Arnaud Villers, MD, PhD
University of Lille
France

Jorn Witt, MD
St. Antonius-Hospital
Germany

Treatment Failure

THURSDAY SESSION III ◆ GENERAL SESSION

Ketan Badani, MD
Icahn School of Medicine
at Mount Sinai
USA

Brian Chapin, MD
MD Anderson
Cancer Center
USA

Michael Cookson, MD
The University of
Oklahoma
USA

John Davis, MD, FACS
MD Anderson
Cancer Center
USA

Axel Heidenreich, MD
Universitätsklinikum
Kölnzertifiziertes
Prostatazentrum
Germany

Aaron Katz, MD, FACS
Winthrop University Hospital
USA

Vipul Patel, MD, FACS
Florida Hospital
Global Robotics Institute
USA
<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Country</th>
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<tr>
<td>Nina Bhardwaj, MD, PhD</td>
<td>Icahn School of Medicine at Mount Sinai</td>
<td>USA</td>
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<tr>
<td>Matthew Galsky, MD</td>
<td>Icahn School of Medicine at Mount Sinai</td>
<td>USA</td>
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<tr>
<td>Sacha Gnjatic, PhD</td>
<td>Icahn School of Medicine at Mount Sinai</td>
<td>USA</td>
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<tr>
<td>Isuru Jayaratna, MD</td>
<td>Icahn School of Medicine at Mount Sinai</td>
<td>USA</td>
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<tr>
<td>Susan Slovin, MD, PhD</td>
<td>Memorial Sloan Kettering Cancer Center</td>
<td>USA</td>
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<tr>
<td>Ash Tewari, MD, MBBS, Mch</td>
<td>Icahn School of Medicine at Mount Sinai</td>
<td>USA</td>
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FRIDAY SESSION I  ❅  GENERAL SESSION

Ash Tewari, MD, MBBS, Mch
Icahn School of Medicine at Mount Sinai
USA

Jean Joseph, MD, MBA
University of Rochester Medical Center
USA

David Albala, MD
Crouse Hospital, Syracuse
USA

Ashok Hemal
MD, MCh, FACS, FRCS
Wake Forest Baptist Health
USA

John Libertino, MD
Emerson Hospital
USA

Mani Menon, MD
Henry Ford Health System
USA

Dipen Parekh, MD
University of Miami Miller School of Medicine
USA

Vipul Patel, MD
Florida Hospital Global Robotics Institute
USA

Francesco Porpiglia, MD
University of Turin
Italy

Atsushi Takenaka, MD, PhD
University of Minnesota
USA

John Ahlering, MD
University of California Irvine School of Medicine
USA

Inderbir Gill, MD
USC Urology
USA

Thomas Ahlering, MD
MD Anderson Cancer Center
USA

Jean Joseph, MD, MBA
University of Rochester Medical Center
USA

Atsushi Takenaka, MD, PhD
University of Minnesota
USA

Francesco Porpiglia, MD
University of Turin
Italy

Thomas Bessede, MD
Hopital Bicetre-APHP
France

Thomas Ahlering, MD
University of California Irvine School of Medicine
USA

Jean Joseph, MD, MBA
University of Rochester Medical Center
USA

Atsushi Takenaka, MD, PhD
University of Minnesota
USA

Francesco Porpiglia, MD
University of Turin
Italy

Thomas Ahlering, MD
University of California Irvine School of Medicine
USA

Jean Joseph, MD, MBA
University of Rochester Medical Center
USA

Atsushi Takenaka, MD, PhD
University of Minnesota
USA

Francesco Porpiglia, MD
University of Turin
Italy

Thomas Ahlering, MD
University of California Irvine School of Medicine
USA

Jean Joseph, MD, MBA
University of Rochester Medical Center
USA

Atsushi Takenaka, MD, PhD
University of Minnesota
USA

Francesco Porpiglia, MD
University of Turin
Italy

Thomas Ahlering, MD
University of California Irvine School of Medicine
USA

Jean Joseph, MD, MBA
University of Rochester Medical Center
USA

Atsushi Takenaka, MD, PhD
University of Minnesota
USA

Francesco Porpiglia, MD
University of Turin
Italy

Thomas Ahlering, MD
University of California Irvine School of Medicine
USA

Jean Joseph, MD, MBA
University of Rochester Medical Center
USA

Atsushi Takenaka, MD, PhD
University of Minnesota
USA

Francesco Porpiglia, MD
University of Turin
Italy

Thomas Ahlering, MD
University of California Irvine School of Medicine
USA

Jean Joseph, MD, MBA
University of Rochester Medical Center
USA

Atsushi Takenaka, MD, PhD
University of Minnesota
USA

Francesco Porpiglia, MD
University of Turin
Italy

Thomas Ahlering, MD
University of California Irvine School of Medicine
USA

Jean Joseph, MD, MBA
University of Rochester Medical Center
USA

Atsushi Takenaka, MD, PhD
University of Minnesota
USA

Francesco Porpiglia, MD
University of Turin
Italy
TREATING LOCALIZED DISEASE

FRIDAY SESSION II  GENERAL SESSION

Ketan Badani, MD  Icahn School of Medicine at Mount Sinai  USA

Jean Joseph, MD, MBA  University of Rochester Medical Center  USA

Rakesh Kapoor, MBBS, MCh  Sanjay Gandhi Post Graduate Institute of Medical Sciences  India

Aaron Katz, MD, FACS  Winthrop University Hospital  USA

Deepak Kapoor, MD  Advanced Urology Centers of New York  USA

Mani Menon, MD  Henry Ford Health System  USA

Craig Nobert, MD  Icahn School of Medicine at Mount Sinai  USA

Francesco Porpiglia, MD  University of Turin  Italy

James Porter, MD  Swedish Medical Center  USA

Isaac Powell, MD  Wayne State University  USA

Prasanna Sooriakumaran MBBS, PhD  Manor Hospital Oxford  United Kingdom

Richard Stock, MD  Icahn School of Medicine at Mount Sinai  USA

Ash Tewari, MD, MBBS, Mch  Icahn School of Medicine at Mount Sinai  USA

Michael Zelesky, MD  Memorial Sloan Kettering Cancer Center  USA
FRIDAY SESSION III  ❖ MAIN ROOM

**ADVANCED PROSTATE CANCER**

- **Carlos Cordon-Cardo**
  MD, PhD
  Icahn School of Medicine at Mount Sinai
  USA

- **Philip Kantoff, MD**
  Memorial Sloan Kettering Cancer Center
  USA

- **Matthew Galsky, MD**
  Icahn School of Medicine at Mount Sinai
  USA

- **Vincent Laudone, MD**
  Memorial Sloan Kettering Cancer Center
  USA

- **Bobby Liaw, MD**
  Icahn School of Medicine at Mount Sinai
  USA

- **William Oh, MD**
  Icahn School of Medicine at Mount Sinai
  USA

- **Ramon Parsons, MD, PhD**
  Icahn School of Medicine at Mount Sinai
  USA

- **Ganesh Palapattu, MD**
  University of Michigan
  USA

- **Daniel Petrylak, MD**
  Yale School of Medicine
  USA

- **Kenneth Pienta MD**
  The Johns Hopkins
  USA

- **Eric Schadt, MD**
  Icahn School of Medicine at Mount Sinai
  USA

- **Jonathan Simons, MD**
  Milken Institute
  USA

- **Howard Soule, MD**
  Milken Institute
  USA
Locally Advanced Disease

FRIDAY SESSION I  ◆  BREAKOUT SESSION

Natan Bar-Chama, MD  
Icahn School of Medicine at Mount Sinai  
USA

Ronald Ennis, MD  
Icahn School of Medicine at Mount Sinai  
USA

Jonathan Haas, MD  
Winthrop University Hospital  
USA

Markus Hohenfellner, MD  
University of Heidelberg  
Germany

Kenneth Rosenzweig, MD  
Icahn School of Medicine at Mount Sinai  
USA

Richard Stock, MD  
Icahn School of Medicine at Mount Sinai  
USA

Michael Zelefsky, MD  
Memorial Sloan Kettering Cancer Center  
USA

Shawn Zimberg, MD  
Good Samaritan Regional Medical Center  
USA

FRIDAY SESSION II  ◆  BREAKOUT SESSION

Natan Bar-Chama, MD  
Icahn School of Medicine at Mount Sinai  
USA

Jerry Blaivas, MD  
New York-Presbyterian  
USA

Philippa Cheetham, MD  
Icahn School of Medicine at Mount Sinai  
USA

Vincenzo Ficarra, MD  
University of Udinese  
Italy

Daniel Gainsburg, MD  
Icahn School of Medicine at Mount Sinai  
USA

Neil Grafstein, MD  
Icahn School of Medicine at Mount Sinai  
USA

Steve Kaplan, MD  
Icahn School of Medicine at Mount Sinai  
USA

Jeffrey I Mechanick, MD  
Icahn School of Medicine at Mount Sinai  
USA

Victor Nitti, MD  
New York University Langone Medical Center  
USA

Rajveer Purohit, MD  
Weill Cornell  
USA

Robert Valenzuela, MD  
Icahn School of Medicine at Mount Sinai  
USA
Kidney Cancer - I

SATURDAY SESSION I  GENERAL SESSION

- Ketan Badani, MD
  Icahn School of Medicine at Mount Sinai
  USA

- David Albala, MD
  Crouse Hospital, Syracuse
  USA

- Jaime Landman, MD
  University of California Irvine
  USA

- Che-Kai Tsao, MD
  Icahn School of Medicine at Mount Sinai
  USA

- Ronney Abaza, MD
  OhioHealth
  Dublin Methodist Hospital
  USA

- Steven Campbell, MD, PhD
  Cleveland Clinic
  USA

- Jihad Kaouk, MD
  Cleveland Clinic
  USA

- Rene Javier Sotelo, MD
  Keck School of Medicine of University of Southern California
  USA

- Chandru Sundaram, MD
  Indiana University Health Hospital
  USA

- W. Marston Linehan, M.D
  Center for Cancer Research, National Cancer Institute
  USA

- Michael Palese, MD
  Icahn School of Medicine at Mount Sinai
  USA

- James Porter, MD
  Swedish Medical Center
  USA

- W. Marston Linehan, M.D
  Center for Cancer Research, National Cancer Institute
  USA

- Che-Kai Tsao, MD
  Icahn School of Medicine at Mount Sinai
  USA

- Rene Javier Sotelo, MD
  Keck School of Medicine of University of Southern California
  USA

- Michael Palese, MD
  Icahn School of Medicine at Mount Sinai
  USA

- Rene Javier Sotelo, MD
  Keck School of Medicine of University of Southern California
  USA

- Che-Kai Tsao, MD
  Icahn School of Medicine at Mount Sinai
  USA

- Rene Javier Sotelo, MD
  Keck School of Medicine of University of Southern California
  USA
Kidney Cancer - II

SAVATDAY SESSION II ◆ BREAKOUT SESSION

Ronney Abaza, MD
OhioHealth
Dublin Methodist Hospital
USA

Ketan Badani, MD
Icahn School of Medicine
at Mount Sinai
USA

Daniel Eun, MD
Lewis Katz School of Medicine
at Temple University
USA

Ashok Hemal
MD, MCh, FACS, FRCS
Wake Forest Baptist Health
USA

Reza Mehrizin, MD
Icahn School of Medicine
at Mount Sinai
USA

Alexandre Mottrie, MD, PhD
OLV Hospital
Belgium

Dipen Parekh, MD
University of Miami
Miller School of Medicine
USA

Francesco Porpiglia, MD
University of Turin
Italy

James Porter, MD
Swedish Medical Center
USA

Rene Javier Sotelo, MD
Keck School of Medicine of
University of Southern California
USA

Aneesh Srivastava, MCh
Institute of Medical Sciences
India

Chandru Sundaram, MD
Indiana University Health Hospital
USA
Kidney Cancer - III

SATURDAY SESSION III ◆ BREAKOUT SESSION

Ronney Abaza, MD
OhioHealth
Dublin Methodist Hospital
USA

Ketan Badani, MD
Icahn School of Medicine
at Mount Sinai
USA

Mantu Gupta, MD
Icahn School of Medicine
at Mount Sinai
USA

Ashok Hemal
MD, MCh, FACS, FRCS
Wake Forest Baptist Health
USA

Jihad Kaouk, MD
Cleveland Clinic
USA

Dipen Parekh, MD
University of Miami
Miller School of Medicine
USA

Che-Kai Tsao, MD
Icahn School of Medicine
at Mount Sinai
USA

Nikhil Waingankar, MD
Icahn School of Medicine
at Mount Sinai
USA

James Porter, MD
Swedish Medical Center
USA
Bladder Cancer I

SATURDAY SESSION IV ◆ BREAKOUT SESSION

Ketan Badani, MD
Icahn School of Medicine at Mount Sinai
USA

Michael Cookson, MD
The University of Oklahoma
USA

Matthew Galsky, MD
Icahn School of Medicine at Mount Sinai
USA

Khurshid Guru, MD
Roswell Park Cancer Institute
USA

Dipen Parekh, MD
University of Miami Miller School of Medicine
USA

Mark Schoenberg, MD
Albert Einstein College of Medicine
USA

John Sfakianos, MD
Icahn School of Medicine at Mount Sinai
USA

Peter Wiklund, MD, PhD
Karolinska Institutet
Sweden
GENERAL INFORMATION

The Second International Prostate Cancer Symposium and Inaugural World Congress of Robotic Oncology will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge with a multi-disciplinary urological surgery focus, combined with new product knowledge learned in the exhibit hall.

MEETING LOCATION

Wednesday, September 6 (Non-CME)
The Mount Sinai Hospital
1 Gustave L. Levy Place
New York, NY 10029-6574

Thursday, September 7-9
The Mount Sinai Hospital
1 Gustave L. Levy Place
New York, NY 10029-6574

SUPPORTING MOUNT SINAI UROLOGY

Deliver your message in a professional, focused, and educational environment. The World Congress of Robotic Oncology provides you with networking opportunities to build relationships with new and existing customers. Choose a standard exhibit booth or a promotional partnership package, which provides extended promotional visibility for your company beyond the annual meeting.

EXHIBITING

The expected 300+ attendees want to meet you face-to-face and examine your products first-hand. By exhibiting at the meeting, your company will be listed in promotional materials and the onsite program book. Space is limited, so act quickly!

PROMOTIONAL PARTNERSHIP PACKAGES

Secure a prime exhibit location and optimum visibility with a Pinnacle, Platinum, Gold, Silver, or Bronze Level Partnership package. In addition to your exhibit, participation in this program includes the attendee registration list, your company recognition in the annual meeting program book, signage and more. Please refer to the Promotional Partnership details in this prospectus for a complete list of benefits.

Exhibit Description:

One draped table with at least two chairs. Please see ‘Partnership Opportunities’ for level additions.

Payment is due no later than August 1, 2017

Cancellations & Refunds:

Our administrative office requires that all cancellations must be in writing. The following refund schedule applies:

- Cancellation on or prior to August 1, 2017, your exhibit fee will be refunded less a $250 administration fee.
- Cancellation after August 1, 2017; no portion of the original exhibit fee will be refunded.

Assignment of Space:

Exhibit space will be assigned at the sole discretion of the Congress. Factors affecting exhibit location include support level; the sign-up and payment date of the application, the number of exhibits, and proximity of competitors.

EXHIBIT SCHEDULE

The schedule below is for companies that will be participating at this meeting.

Times are subject to change without notice.

Exhibit Set-Up:

Wednesday, September 6, 2017 12:00 pm – 5:00 pm

Exhibit Hours:

Thursday, September 7, 2017 6:30 am – 8:00 pm

Includes Evening Welcome Reception in Exhibit Hall

Friday, September 8, 2017 6:30 am – 4:00 pm

Saturday, September 9, 2017 6:30 am – 3:15 pm

Exhibit Teardown:

Saturday, September 9, 2017 After 3:15 pm

Registration:

Only employees of the exhibiting company, or its agents, will be issued a badge. Booths must be manned the entire time the exhibit area is open.

For more information about partnership opportunities to support the Second International Prostate Cancer Symposium and Inaugural World Congress of Robotic Oncology through an educational grant, please contact:

Denise Castetter
Industry Relations
Veritas Meeting Solutions
2575 Northwest Parkway; Elgin, Illinois 60124
W: 973-769-1020 | F: 847-960-3862
denise@veritasmeetings.com
Mountsinaiurolgycme.org

Mountsinaiurologycme.org
MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP. The Second International Prostate Cancer Symposium and Inaugural World Congress of Robotic Oncology offers industry sponsors an opportunity to reach clinicians on the latest urological techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

Corporate functions may not be held concurrent with official symposium/congress' scientific or social functions. Any function, regardless of size and location, must be approved by the course’s industry relations department.

### PINNACLE LEVEL • $50,000

- **PRODUCT THEATRE LUNCHEON** (3 Available) $50,000

  A non-competing timeslot to highlight your drug, device or service featuring a member of your speaker’s bureau. Price includes: room, basic audio visual package, promotion of program to our attendees, lunch and beverage. Your premium exhibit space and up to 10 badges are included in this package.

  Day of Luncheon will be assigned at a first come, first serve basis.

  - Includes AV, lunch, beverage, event marketing
  - Premium exhibit assignment
  - Draped table with chairs
  - 10 exhibitor badges
  - 10 tickets to Welcome Reception
  - Recognition signage at luncheon entrance
  - Full page advertisement in program
  - Recognition signage at entrance of exhibit hall
  - Logo recognition on conference website
  - Recognition in conference program
  - Recognition on mass marketing emails
  - Attendee list sent prior to event

### PLATINUM LEVEL • $40,000

- **FACULTY DINNER** (Limit 1) $40,000

  Be the first to welcome and spend time with our expert faculty. Our Thursday night Faculty dinner opportunity includes a 15-minute update or introduction of your product or company and attendance by up to eight of your company representatives. The dinner will be held off-site immediately following the Welcome Reception. Your premium exhibit space and up to 8 badges are included in this package.

  - Includes faculty dinner introduction, food and marketing
  - Premium exhibit assignment
  - Draped table with chairs
  - 8 exhibitor badges
  - 8 tickets to Welcome Reception
  - Full page advertisement in program
  - Recognition signage at entrance of dinner
  - Logo recognition on conference website
  - Platinum recognition in conference program
  - Recognition on mass marketing emails
GOLD LEVEL • $30,000

- **WELCOME RECEPTION SPONSOR** (Limit 1) _________________________________$30,000
  One of the most visible ways to support the Second International Prostate Cancer Symposium and Inaugural World Congress of Robotic Oncology. A 5-minute Welcome Message from the Microphone, GOBO lighting showcasing your logo and a prime location to feature your exhibit space. The reception is held in the exhibit hall, showcase your company while the attendees’ network with colleagues and visit the exhibits.
  Your premium exhibit space and up to 6 badges are included in this package.
  - Includes food, beverage, event marketing
  - Premium exhibit assignment included
  - Draped table with chairs
  - 6 exhibitor badges
  - 6 tickets to Welcome Reception
  - Recognition signage at Welcome Reception
  - ½ page advertisement included in program
  - Company link on conference website
  - Logo recognition on conference website
  - Recognition in conference program
  - Recognition on mass marketing emails
  - Attendee list sent prior to event

SILVER LEVEL • $20,000

- **EXHIBIT AREA BREAKS** (Limit 3)____________________________________________$20,000
  Sponsor two coffee breaks on the same day so that all attendees can enjoy a pause from the educational sessions and visit the exhibit hall. Sponsorship signage will be provided at breaks.
  **Day of breaks will be assigned at a first come, first serve basis.**
  - Exhibit space and refreshments or bags
  - Draped table with chairs
  - 4 exhibitor badges
  - 4 tickets to Welcome Reception
  - Company link and logo on conference website
  - Recognition in conference program
  - Recognition on mass marketing emails
  - Attendee sent prior to event

BRONZE LEVEL • $10,000

- Draped table with chairs
  - Standing display and equipment is allowed
  - 3 exhibitor badges
  - 3 tickets to Welcome Reception
  - Company name on conference website
  - Recognition in conference program
  - Attendee list sent prior to event

EXHIBIT ONLY • $5,000

- Draped table with chairs
  - **No floor standing display or equipment**
  - 2 exhibitor badges
  - 2 tickets to Welcome Reception
  - Company name on conference website
  - Recognition in conference program
  - Attendee list given at exhibitor check-in
Exhibit Registration Form

Company Name (As it should appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded) Title

Street Address

City State Zip

Telephone Fax Email

Product

Special Requests/Considerations (ie. Electricity, include wattage (fees may apply))

BADGES (please look at partnership opportunity descriptions to determine your badge allotment)

Representative Name (First, Last) Title Email Address Phone

PARTNERSHIP LEVEL

- PINNACLE $50,000
- PLATINUM $40,000
- GOLD $30,000
- SILVER $20,000
- BRONZE $10,000
- EXHIBIT $5,000

- Product Theatre Luncheon → Check choice: Thursday Friday Saturday
- Faculty Dinner
- Welcome Reception
- Conference Bags (or) Breaks → Check choice: Thursday Friday Saturday

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Email: denise@veritasmeetings.com Fax: (847)960-3862 Phone: (973)769-1020
GENERAL SESSION

7:30-8:30  Welcome Reception
7:20-7:30  Introduction
Ash Tewari

SESSION I  SCREENING & LOW RISK DISEASE
Moderator: Manoj Monga

7:30-8:00  How Nerve Sparing Changed the Outcome of Prostate Cancer
Patrick Walsh
8:00-9:00  Live Surgery
Moderator: Ketan Badani
Panel: Thomas Ahlering, Giuseppe Carrieri, Michael Palese

9:00-9:10  Epidemiology
Lorelei Mucci
9:10-9:25  Screening For Prostate Cancer
Fritz Schröder
9:25-9:40  USPTF Recommendations
Jim Hu
9:40-10:00  Genomic Complexity of Prostate Cancer
Ash Tewari
10:00-10:20  Immunotherapy in Prostate Cancer
James Gulley

10:40-10:50  Strategies to Properly Select Patients for Based on 5 AR Expression
Aria Olumi
10:50-11:00  Emerging Role of MRI for Screening: PROMIS Trial
Mark Emberton
11:00-11:10  Emerging Role of Genomics
Leonard Gomella
11:10-11:20  Novel Biomarkers
Badrinath Konety
11:20-11:35  Active Surveillance
Peter Carroll
11:35-11:55  Debate: Genomics vs. MRI in Risk Stratification
Moderator: Peter Carroll
Eric Klein vs. Ardeshr Rastinehad
11:55-12:05  Neurosafe: European Experience
Alexander Haese
12:05-12:15  Neurosafe: US Experience
Kenneth Haines
DAY 1 - Thursday, September 7

12:15-13:15  LUNCH BREAK/LUNCH SYMPOSIUM
13:15-14:15  LIVE SURGERY
   Moderator: Vip Patel
   Panel: Michael Herman, Christopher Porter, Ronney Abaza

SESSION II  FOCAL THERAPY
   Moderator: Jorn Witt
14:15-14:25  Prostate MRI: What Urologists Should Know
   Bachir Taouli
14:25-14:35  3D Mapping Biopsy
   Nelson Stone
14:35-14:45  Targeting Strategies
   Arnauld Villers
14:45-14:55  Fusion Biopsy
   Peter Schulam
14:55-15:05  Focal Therapy & Index Lesion
   Dipen Parekh
15:05-15:15  Focal Therapy: Is it ready for prime time?
   Herbert Lepor
15:15-15:25  HIFU: UK Experience
   Mark Emberton
15:25-15:35  Gold Nanoparticle
   Ardeshir Rastinehad
15:35-15:55  COFFEE BREAK

SESSION III  TREATMENT FAILURE
   Moderator: John Davis
15:55-16:05  Biochemical Failure Management
   Michael Cookson
16:05-16:15  Role of Salvage Extended LND in BCR
   Axel Heidenreich
16:15-16:25  Adjuvant vs. Salvage RT
   John Davis
16:25-16:45  Debate: Salvage RALP vs. Cryotherapy
   Moderator: Ketan Badani
   RALP: Vip Patel
   Cryotherapy: Aaron Katz
16:45-17:00  Novel Therapies In Biochemical Recurrence
   Brian Francis Chapin
17:00-17:10  Best Poster Award
17:10-17:30  COFFEE BREAK
17:30-19:00  Academia Industry Partnership
### BREAKOUT SESSION

**SESSION I**

**IMMUNOTHERAPY & TUMOR MICROENVIRONMENT**

**Moderators:** Nina Bhardwaj, Isuru Jayaratna, Sujit Nair,

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>13:15-13:30</td>
<td>Role of Tumor Microenvironment and Immunosuppressive Pathways in Localized and Aggressive Cancer</td>
<td>TBD</td>
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<tr>
<td>13:30-13:45</td>
<td>Standard of Care and Combination Immunotherapy: Understanding Therapeutic Synergy</td>
<td>Matthew Galsky</td>
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<tr>
<td>13:45-14:00</td>
<td>Dendritic Vaccine platforms for Cancer Immunotherapy Oncogenomics and Neo-antigen Discovery</td>
<td>Nina Bhardwaj</td>
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<tr>
<td>14:00-14:15</td>
<td>Biomarkers and Immunotherapy</td>
<td>Susan F. Slovin</td>
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<td>14:15-14:30</td>
<td>Next Generation Platforms for Immune Monitoring</td>
<td>Sacha Gnjatic</td>
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<td>14:30-14:45</td>
<td>Success of Immunotherapy- Lessons learned from Inflamed and Noninflamed cancers</td>
<td>Ash Tewari</td>
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<td>14:45-15:05</td>
<td>COFFEE BREAK</td>
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**SESSION II**

**Icahn School of Medicine at Mount Sinai Young Investigators Research Forum**

<table>
<thead>
<tr>
<th>Time</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>15:05-15:20</td>
<td>Joseph Domingo-Domenech, M.D., Ph.D.</td>
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<td>15:20-15:35</td>
<td>David Mulholland, Ph.D.</td>
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<td>15:35-15:50</td>
<td>Nihal Mohamed, Ph.D.</td>
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<td>15:50-16:05</td>
<td>Veronica Rodriguez-bravo, Ph.D.</td>
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<td>16:05-16:20</td>
<td>Shalini Singh, Ph.D.</td>
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<td>16:20-16:35</td>
<td>Yixuan Gong, Ph.D.</td>
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<td>16:35-16:50</td>
<td>Kamlesh Yadav, Ph.D.</td>
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<td>16:50-17:05</td>
<td>Sait Ozturk, Ph.D.</td>
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<tr>
<td>17:05-17:20</td>
<td>Stephanie Hectors, Ph.D.</td>
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</table>
GENERAL SESSION

SESSION I  RADICAL PROSTATECTOMY
Moderator: David Albala

07:00-07:10 Surgical Anatomy of Prostate
Atsushi Takenaka

07:10-07:20 Neural Supply of the Male Urethral Sphincter
Thomas Bessede

07:20-07:40 Foundations of Anatomic RALP - Continence
Ash Tewari

07:40-07:50 Pagano Technique in Radical Prostatectomy
John Libertino

07:50-8:00 3D Imaging and Treatment Planning
Francesco Porpiglia

08:00-09:00 Live Surgery
Moderator: Thomas Ahlering
Panel: Dipen Parekh, John Davis, Francesco Porpiglia

9:00-9:10 Continence Sparing Techniques
Thomas Ahlering

9:10-9:20 Nerve Sparing Techniques
Vip Patel

Time TBD Lecture: TBD
Inderbir Gill

09:20-09:30 Newer techniques in RARP/Fluorescent Guided Surgery
Ashok Hemal

09:30-9:40 Pelvic LND for prostate cancer - Worth the Full Effort or Skip?
John Davis

09:40-09:50 Extraperitoneal Radical Prostatectomy
Jean Joseph

09:50-10:00 Perineal Radical Prostatectomy
Jihad Kaouk

10:00-10:10 “Art” of Radical Prostatectomy
Fabrizio Dal Moro

10:10-10:30 Journey of Robotic Surgery
Mani Menon

10:30-10:50 COFFEE BREAK

SESSION II  TREATING LOCALIZED DISEASE
Moderator: Rakesh Kapoor
DAY 2 - Friday, September 8

10:50-11:00  Active Surveillance
Deepak Kapoor

11:00-11:10  Brachytherapy
Richard Stock

11:10-11:20  Focal Therapy
Aaron Katz

11:20-11:30  Radical Prostatectomy
Prasanna Sooriakumaran

11:30-11:40  Radiotherapy
Michael Zelefsky

11:40-11:55  Debate: Best method to treat high risk cancer
Moderator: Francesco Porpiglia
Radical Prostatectomy: Prasanna Sooriakumaran
Radiotherapy: Michael Zelefsky

11:55-12:05  Debate: Best method to treat low risk cancer
Moderator: Ketan Badani
Focal Therapy: Aaron Katz
Active Surveillance: Deepak Kapoor

12:05-13:05  LUNCH BREAK/LUNCH SYMPOSIUM

Ash Tewari

13:40-14:40  LIVE SURGERY
Moderator: Mani Menon
Panel: Craig Nobert, Prasanna Sooriakumaran, Jim Porter, Jean Joseph

SESSION III  ADVANCED PROSTATE CANCER
Moderator: Bobby Liaw

14:40-14:55  Disseminated Tumor Cells at the Time of Radical Prostatectomy -
What is the real incidence?
Kenneth Pienta

14:55-15:05  Functional Genomics
Eric Schadt

15:05-15:15  PTEN Signaling and Metabolism
Ramon Parsons

15:15-15:35  COFFEE BREAK

15:35-15:50  DNA Damage and Repair
Philip Kantoff

15:50-16:00  Gene-Oncogene Interactions
Carlos Cordon-Cardo

16:00-16:10  Prostate Cancer Heterogeneity
Ganesh Palapattu
16:10-16:20 Racial Disparities In Prostate Cancer  
Isaac Powell

16:20-16:30 ADT and Castration Resistance  
William Oh

16:40-16:45 Chemotherapy in Prostate Cancer  
Matthew Galsky

16:45-16:55 PSMA Targeted Therapy  
Daniel Petrylak

16:55-17:05 Multimodal Treatment Paradigm in Early Metastatic Prostate Cancer  
Vincent Laudone

17:05-17:15 Role of Prostate Cancer Foundation In Supporting Prostate Cancer Research  
Jonathan Simons

17:15-17:25 Leveraging Philantropy and Promoting Top 10 Ideas For Research in Prostate Cancer  
Howard Soule

17:25-17:35 The Future of Robotics (non CME)  
Gary Guthart

**BREAKOUT SESSION**

**SESSION I LOCALLY ADVANCED DISEASE**  
*Moderator:* Kenneth Rosenzweig

13:40-13:55 Role of RT For High Risk Disease  
Richard Stock

13:55-14:10 Role of ADT with RT  
Michael Zelefsky

14:10-14:25 Role of PSMA In Locally Advanced Disease  
Markus Hohenfellner

14:25-14:35 Cyberknife  
Jonathan Haas

14:35-14:45 IMRT  
Shawn Zimberg

14:45-14:55 Proton Beam Therapy  
TBD

14:55-15:15 **Debate:** Cyberknife vs. IMRT  
*Moderator:* Ronald Ennis  
Cyberknife: Jonathan Haas  
IMRT: Shawn Zimberg

15:15-15:25 Neoadjuvant Chemotherapy  
Brian Francis Chapin

15:25-15:45 **COFFEE BREAK**
SESSION II  MORBIDITY AND QUALITY OF LIFE  
**Moderator:** Victor Nitti

15:45-15:52  Penile Rehabilitation and Pharmacologic Treatment of ED  
Natan Bar-Chama

15:52-16:00  Penile Implantation Post-RP  
Robert Valenzuela

16:00-16:10  Urethral Stricture Management  
Rajveer Purohit

16:10-16:20  Surgical Factors Influencing Early Continence Recovery  
Vincenzo Ficarra

16:20-16:30  Post-RP Incontinence Management  
Victor Nitti

16:30-16:50  **Debate:** Post-prostatectomy Incontinence: PFMT vs. Early Sling/AUS  
**Moderator:** Victor Nitti  
PFMT: Steve Kaplan  
Early Sling/AUS: Neil Grafstein

16:50-17:00  LUTS after RALP & RT  
Jerry Blaivas

17:00-17:10  QoL and Lifestyle Changes - General Health Perspective  
Jefferey Mechanick

17:10-17:20  QoL and Lifestyle Changes - Urology Perspective  
Philippa Cheetham

17:20-17:30  Complications in Robotic Surgery  
Daniel Gainsburg
INAUGURAL WORLD CONGRESS OF ROBOTIC UROLOGIC ONCOLOGY

SESSION I  KIDNEY CANCER - I
Moderator: Michael Palese, Ashok Hemal

7:00-7:05  Welcome and Program Overview
Ketan Badani

7:05-7:20  Keynote Lecture
TBD

7:20-7:35  Recovery of Renal Function After Radical and Partial Nephrectomy
Steve Campbell

7:35-7:45  Transitions and sequencing of latest therapies in advanced RCC
Che-Kai Tsao

7:45-8:10  Debate: Small renal mass biopsy
Pro: Jaime Landman
Con: Ronney Abaza

8:10–8:35  Panel Discussion on Management of Renal Cancer
Presenter: Chandru Sundaram
Panel: Jihad Kaouk, Jaime Landman, Ketan Badani, Rene Sotelo

8:35–9:00  Debate: Transperitoneal vs. Retroperitoneal Partial Nephrectomy
Transperitoneal: Jihad Kaouk
Retroperitoneal: James Porter

9:00-9:20  COFFEE BREAK

SESSION II  KIDNEY CANCER - II
Moderators: Reza Mehrazin, Chandru Sundaram

9:20–9:35  Tips and Tricks of Urinary Reconstruction
Daniel Eun

9:35–10:00  Debate: Partial vs. Radical Nephrectomy for cT1b and cT2 Renal Masses with Normal Kidney Function
Pro: Alex Mottrie
Con: Dipen Parekh

10:00-10:10  Complications of RAPN
Ketan Badani

10:10–10:35  Challenging cases and management strategies
Moderator: Rene Sotelo
Panel: Ketan Badani, Daniel Eun, Francesco Porpiglia, James Porter

10:35-12:00  Live Surgery
Panel: Alex Mottrie, Aneesh Srivastava, Daniel Eun, Ashok Hemal

12:00–12:10  Complex robotic radical nephrectomy and IVC Thrombectomy
Ronney Abaza

12:10–1:30  LUNCH BREAK
SESSION III  KIDNEY CANCER - III
Moderators: Nikhil Waingankar, James Porter

13:10-14:10  Live/SEMI Live Surgery – Ketan Badani
Panel: Jihad Kaouk, Ronney Abaza, Dipen Parekh

14:10–14:20  Role of Cytoreductive Nephrectomy in the Targeted Therapy Era
Che-Kai Tsao

14:20-14:45  Debate: Management of 1 cm Urothelial Carcinoma of Renal Pelvis
Endoscopic Treatment: Mantu Gupta
Nephroureterectomy: Ashok Hemal

14:45–15:05  COFFEE BREAK

SESSION IV  BLADDER CANCER I
Moderators: Michael Cookson, Khurshid Guru

15:05 -15:10  Welcome
Peter Wiklund

15:10-15:20  Cystoscopy NBI vs. Blue Light
Mark Schoenberg

15:20-15:30  BCG Failure: Defining and Managing Difficult Patients
Michael Cookson

15:30-15:45  Robotic Cystectomy Lecture
Peter Wiklund

15:45-15:55  RAZOR Trial
Dipen Parekh

15:55-16:05  ERAS Protocol
Khurshid Guru

16:05-17:05  LIVE OR SEMI-LIVE CASE
Moderator: Peter Wiklund
Panel: Khurshid Guru, Ketan Badani, John Sfakianos

17:05-17:30  Debate: Urinary Diversion in Robotic Radical Cystectomy
Open: Michael Cookson
Robotic: Khurshid Guru

17:30-17:40  Should We Be Doing Extended LND During Radical Cystectomy
John Sfakianos

17:40-17:50  Adjuvant or Neoadjuvant Chemotherapy in Bladder Cancer
Matthew Galsky

17:50-18:00  Closing Remarks
Ketan Badani